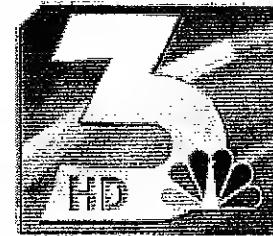


## ORDER



Orders	Order / Rev:	103292	Alt Order #:	06825819	Product Desc:	NRCC IE 2012	Estimate:	2599	Flight Dates:	09/14/12 - 09/20/12	Primary AE:	Amy McCreary
									Original Date / Rev:	06/21/12 / 10/08/12	Sales Office:	BLPHI
									Order Type:	GENERAL	Sales Region:	National
Agency	Name:	National Media, Inc.			Billing Type:	Cash						
	Buying Contact:				Billing Calendar:	Broadcast						
	Billing Contact:	815 Slaters Ln. Alexandria, VA 22314			Billing Cycle:	EOM/EOC						
					Agency Commission:	15%						
Advertiser	Name:	NRCC-IE -Revised			New Business Thru:							
	Demographic:	A25-54			Order Separation:	00:05:00						
	Product Codes:	PLI2			Advertiser External ID:							
	Priority:	SELECT PRIORITY CODE			Agency External ID:							
	Revenue Codes:	POLITICAL/AGY, PISSTUE, GEN										

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/20/12	60	\$65,425.00	\$55,611.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	60	\$65,425.00	\$55,611.25	0.00
Totals	60	\$65,425.00	\$55,611.25	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$65,425.00
Market	100%	\$176,824.32

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$38,901.35
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$26,523.65
KTUD	0%	\$0.00
KVVU	22%	\$38,901.35
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$7,072.97

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/14/12	09/14/12	M-F 5-6a WakeUp w/Wagners	5-6a		-----F--	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE W/WAGNRS1															
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating							
Week: 09/10/12	09/16/12	-----F--		1		\$400.00		0.00							

Order / Rev: 103292  
 Alt Order #: 06825819  
 Flight Dates: 09/14/12 - 09/20/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE 2012  
 Estimate: 2599

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/14/12	09/14/12	M-F 5-6a WakeUp w/WagM	5-6a		-----F---	:30	1	\$400.001	0.00	NM		1	\$400.00
<b>WAKE W/WAGNRS1</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 -----F-- 1 \$400.00 0.00															
E 2	KSNV	09/17/12	09/17/12	M-F 5-6a WakeUp w/WagM	5-6a		M-----	:30	1	\$400.001	0.00	NM		1	\$400.00
<b>WAKE W/WAGNRS1</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 M----- 1 \$400.00 0.00															
E 3	KSNV	09/18/12	09/18/12	M-F 5-6a WakeUp w/WagM	5-6a		-T-----	:30	1	\$400.001	0.00	NM		1	\$400.00
<b>WAKE W/WAGNRS1</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -T----- 1 \$400.00 0.00															
E 4	KSNV	09/19/12	09/19/12	M-F 5-6a WakeUp w/WagM	5-6a		--W----	:30	1	\$400.001	0.00	NM		1	\$400.00
<b>WAKE W/WAGNRS1</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 --W---- 1 \$400.00 0.00															
E 5	KSNV	09/20/12	09/20/12	M-F 5-6a WakeUp w/WagM	5-6a		--T---	:30	1	\$400.001	0.00	NM		1	\$400.00
<b>WAKE W/WAGNRS1</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 ---T--- 1 \$400.00 0.00															
E 6	KSNV	09/14/12	09/14/12	M-F 6-7a WakeUp w/WagM	6-7a		----F--	:30	1	\$725.001	0.00	NM		1	\$725.00
<b>WAKE W/WAGNRS2</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 ----F-- 1 \$725.00 0.00															
E 7	KSNV	09/17/12	09/17/12	M-F 6-7a WakeUp w/WagM	6-7a		M-----	:30	1	\$725.001	0.00	NM		1	\$725.00
<b>WAKE W/WAGNRS2</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 M----- 1 \$725.00 0.00															
E 8	KSNV	09/18/12	09/18/12	M-F 6-7a WakeUp w/WagM	6-7a		-T-----	:30	1	\$725.001	0.00	NM		1	\$725.00
<b>WAKE W/WAGNRS2</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -T----- 1 \$725.00 0.00															
E 9	KSNV	09/19/12	09/19/12	M-F 6-7a WakeUp w/WagM	6-7a		--w---	:30	1	\$725.001	0.00	NM		1	\$725.00
<b>WAKE W/WAGNRS2</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 --w--- 1 \$725.00 0.00															
E 10	KSNV	09/20/12	09/20/12	M-F 6-7a WakeUp w/WagM	6-7a		---T---	:30	1	\$725.001	0.00	NM		1	\$725.00
<b>WAKE W/WAGNRS2</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 ---T--- 1 \$725.00 0.00															
E 11	KSNV	09/14/12	09/14/12	Today Show	CM	658a-9am	----F--	:30	2	\$900.001	0.00	NM		2	\$1,800.00
<b>TODAY SHW</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 ----F-- 2 \$900.00 0.00															
E 12	KSNV	09/17/12	09/17/12	Today Show	CM	658a-9am	M-----	:30	2	\$900.001	0.00	NM		2	\$1,800.00
<b>TODAY SHW</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 M----- 2 \$900.00 0.00															
E 13	KSNV	09/18/12	09/18/12		CM	658a-9am	-T-----	:30	2	\$900.001	0.00	NM		2	\$1,800.00

Order / Rev: 103292  
Alt Order #: 06825819  
Flight Dates: 09/14/12 - 09/20/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2599

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show											
				Today Show											
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	--T-----		2			\$900.00		0.00				
E 14	KSNV	09/19/12	09/19/12	Today Show	CM	658a-9am	--W----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
				Today Show											
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	--W----		2			\$900.00		0.00				
E 15	KSNV	09/20/12	09/20/12	Today Show	CM	658a-9am	---T---	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
				Today Show											
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	---T---		2			\$900.00		0.00				
E 16	KSNV	09/15/12	09/15/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
				Saturday Today											
				SATURDAY TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----S-		1			\$625.00		0.00				
E 17	KSNV	09/16/12	09/16/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$500.00	2	0.00	NM	1	\$500.00
				Sunday Today											
				SUN TODAY-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	-----S		1			\$500.00		0.00				
E 19	KSNV	09/14/12	09/14/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-----F--	:30	1	\$725.00	1	0.00	NM	1	\$725.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	----F--		1			\$725.00		0.00				
E 20	KSNV	09/18/12	09/18/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-T-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-T-----		1			\$725.00		0.00				
E 21	KSNV	09/20/12	09/20/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	---T---	:30	1	\$725.00	1	0.00	NM	1	\$725.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	---T---		1			\$725.00		0.00				
E 22	KSNV	09/14/12	09/14/12	M-F Early News	CM	5-630p	----F--	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	----F--		2			\$1,200.00		0.00				
E 23	KSNV	09/17/12	09/17/12	M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	M-----		2			\$1,200.00		0.00				
E 24	KSNV	09/18/12	09/18/12	M-F Early News	CM	5-630p	-T-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-T-----		2			\$1,200.00		0.00				
E 25	KSNV	09/19/12	09/19/12	M-F Early News	CM	5-630p	--W----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	--W----		2			\$1,200.00		0.00				
E 26	KSNV	09/20/12	09/20/12		CM	5-630p	---T---	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00

Order / Rev: 103292  
Alt Order #: 06825819  
Flight Dates: 09/14/12 - 09/20/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2599

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	---T---		2	\$1,200.00		0.00						
E 27	KSNV	09/14/12	09/14/12	M-F Jeopardy	CM	630-7pm	-----F--	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/12	09/16/12	---F--		1	\$1,300.00		0.00						
E 28	KSNV	09/17/12	09/17/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	M-----		1	\$1,300.00		0.00						
E 29	KSNV	09/18/12	09/18/12	M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	-T-----		1	\$1,300.00		0.00						
E 30	KSNV	09/19/12	09/19/12	M-F Jeopardy	CM	630-7pm	--W----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	--W----		1	\$1,300.00		0.00						
E 31	KSNV	09/20/12	09/20/12	M-F Jeopardy	CM	630-7pm	---T---	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	---T---		1	\$1,300.00		0.00						
E 32	KSNV	09/14/12	09/14/12	M-F Wheel	CM	7-730pm	-----F--	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----F--		1	\$1,300.00		0.00						
E 33	KSNV	09/17/12	09/17/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	M-----		1	\$1,300.00		0.00						
E 34	KSNV	09/18/12	09/18/12	M-F Wheel	CM	7-730pm	-T-----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	-T-----		1	\$1,300.00		0.00						
E 35	KSNV	09/19/12	09/19/12	M-F Wheel	CM	7-730pm	--W----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	--W----		1	\$1,300.00		0.00						
E 36	KSNV	09/20/12	09/20/12	M-F Wheel	CM	7-730pm	---T---	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	--W----		1	\$1,300.00		0.00						
E 37	KSNV	09/19/12	09/19/12	Wed PR 10-11p	CM	10-11pm	--W----	:30	1	\$3,100.002	0.00	NM		0	\$0.00
				Wednesday Prime 10-11pm											
				HARRY'S LAW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/17/12	09/23/12	--W----		1	\$3,100.00		0.00						

Order / Rev.: 103292  
Alt Order #: 06825819  
Flight Dates: 09/14/12 - 09/20/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2599

KSNV

Order / Rev: 103292  
 Alt Order #: 06825819  
 Flight Dates: 09/14/12 - 09/20/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE 2012  
 Estimate: 2599

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<b>TONITE SHW</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--T-----						1	\$500.00	0.00			
E 49	KSNV	09/19/12	09/19/12	The Tonight Show Tonight Show	CM	1135p-1237a	--W-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
<b>TONITE SHW</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W----						1	\$500.00	0.00			
E 50	KSNV	09/20/12	09/20/12	The Tonight Show Tonight Show	CM	1135p-1237a	---T---	:30	1	\$500.00	1	0.00	NM	1	\$500.00
<b>TONITE SHW</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---						1	\$500.00	0.00			
E 51	KSNV	09/15/12	09/15/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
<b>SAT NITE LIVE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-						1	\$1,400.00	0.00			
N 52	KSNV	09/16/12	09/16/12	Sports Night in Las Vegas Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S						1	\$400.00	0.00			
Totals													60	\$65,425.00	